

# IN HEALTHCARE, FAST RESPONSES KEEP CUSTOMERS **FEELING GOOD ABOUT YOU**



Here are some examples of how INTEGRAM can make your organization look extra-attentive.

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## When it comes to recalls of pharmaceutical and medical products, smart manufacturers come to INTEGRAM.

When you're confronted with a recall situation, you need to act fast. Your customers need to hear about it from you, before they hear about it elsewhere. You want the message in their hands as soon as possible, even the next day. INTEGRAM will help you meet regulatory guidelines by communicating recalls through a 100% reliable deliverable channel at unmatched speed.

We will manage the process from beginning to end, be with you at every step of getting the message out, and even handle the logistical management of returned products.

Processing any recall requires extremely specialized skills and experience. We hope you never need them, but, if you do, INTEGRAM stands ready!

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## For Health Insurance Providers, recontracting and open season...

...is all about prompt service. Personal attention. And details, details, details. And INTEGRAM's people and processing power thrive in such a fast-moving-yet-detail-focused environment.

If you're an insurance provider needing to make the most of a relatively small window of opportunity, trust INTEGRAM to help you streamline every component of your system.

From reaching out to current customers to drawing in new ones, you'll get your messages where they need to be right when they need to be there. And information that streams to the desired destinations fast always helps drive the decision-making process.



*Today, people demand answers without delay, and INTEGRAM exceeds their every expectation!*

INTEGRAM will focus fully on error-free processing and fast response, bringing unprecedented ease, clarity and comfort to the complicated process that drives the health of your organization.

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## You can speed up delivery of EOB statements...

...and put customers at ease in a difficult time.

The faster you send out an Explanation of Benefits statement, the faster the subscriber will know how much to pay, and the faster balances will be cleared.

You would certainly like to get payments sooner than later, and your customers will respond to the extra sense of urgency.

Set up your EOB processing with INTEGRAM, and you can be sure your customers will receive the attention they deserve without delay!

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## Medical billing should always arrive ASAP

If you manage billing for a medical institution, you want those bills to reach your clients in a heartbeat.

(over, please)

Why? Because a fast-arriving bill reduces the period of worry for your customers.

Your timely bill assures them that you are on top of the process, the insurance payment has been handled, and they now have a true and accurate accounting of what they owe.

Turn your medical billing over to INTEGRAM, and watch your receivables arrive faster.

INTEGRAM's system provides a secure data interface with these medical billing platforms:

- Medical Manager
- GE Centricity
- Nextgen
- Medisoft
- NDCLytec
- Claim Gear (from) CollaborateMD
- Altapoint
- Elligence
- DOS-based (Green Screen) softwares
- Practice Velocity
- eClinicalWorks
- MDLAND.com
- Futura O.P.S.
- AllegianceMD

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**When it comes to marketing medical products, you should rely on proven innovators**

Lots of medical product marketing these days is done by conventional agencies, and comes out looking, well, extremely conventional.

Brainstorm with INTEGRAM, and you may end up mailing an actual prescription bag, and achieving response rates like you never imagined.

It's happened before.

The fact is, INTEGRAM was built from the ground up to produce direct mail differently. So we're at our best with clients who see the value in standing out—and pushing the envelope of innovative thinking.

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**INTEGRAM acts extra-fast when new products are entering the system**

Say you have a product. It's new. It's different. It could be a major breakthrough. And it's just received FDA approval.

This is a situation where time is of the essence. You need all the early market share you can capture. And INTEGRAM is ready—with its expedited production and delivery times—to put you out in front. Fast!

Call now—1.800.732.4138—to discuss all the ways INTEGRAM services can bring a healthy boost to your bottom line, no matter what your role in the healthcare process!

Find out why so many successful companies have chosen to grow with INTEGRAM.



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**INTEGRAM is Ready to Respond. Call now: 1.800.732.4138!**