

CHANGE COMES **FAST** IN THE HIGH-TECH INDUSTRY. INTEGRAM **PUSHES THE PACE.**



In an industry where fast change is the only constant, INTEGRAM's innovative services will keep you ahead of the game.

From quickly developing cutting-edge promotional concepts to speeding out time-sensitive materials on the tightest of deadlines, INTEGRAM answers your need for sophisticated communications at eye-opening speed.

Consider the following options for rocketing to a pace-setting position in your field.

Develop a prospect marketing campaign as innovative as your new technology

If you're developing software solutions that make busy businesses run better, you need mailed promotions that hit with real impact. INTEGRAM's hand-assembly department is in the business of creating dimensional, attention-grabbing direct mail whose originality matches the uniqueness of the offering.

For example, when asked to help promote a free webinar to Fortune 500 CFOs, we knew it would have to be something special to get past gatekeepers—something that busy executives would want to see and



When change happens in the high-tech world, customers need to know their options, fast. And INTEGRAM delivers.



The fast-paced evolution of high-tech products and services never ends. INTEGRAM creates mailed communications—for high-tech leaders—that push the pace of progress.

their assistants would readily pass on. Our unusual, dimensional package delivered the unexpected, got right through, and resulted in a high webinar turnout.

Our customers expanded their client base, and the mailing more than paid for itself.

Make INTEGRAM your billing department, and speed the pace of customer payments

Have you considered turning over your billing process to a team of experts who handle that task every day—like clockwork—for many demanding corporations?

Turn to INTEGRAM to manage your billing data, process statements, and print and mail them, and you'll find it's not only a load off your management plate, it's a more effective way to keep bills mailing on schedule and motivating customers to pay on time.

INTEGRAM can also drive response to subscription and contract renewals

If your high tech business relies on renewable subscriptions or contracts, you'll find INTEGRAM will

(over, please)

assume full responsibility for getting renewal notices out right on time—exactly when your database tells us they need to arrive.

Our unique same-day turnaround and advanced data processing capabilities mean each batch of notices will mail precisely when they'll have the most impact. The result—as our clients have seen—is greatly increased on-time renewals.

Your routine communications should arrive with uncommon impact

We at INTEGRAM can handle every type of mailing you need—including expedited, distinctive, or conventional—in stand-out style.

Your package, whether urgent or standard, will always arrive right on time, yet never appear rushed in terms of accuracy and professional appearance.

That gives you the highly desirable option of communicating quickly with your key customers on very short notice, while mailing to the rest of your list on a more conventional and economical schedule.

Expedited mail, after all, is best used to connect with those of your contacts who appreciate urgent

communications and rush to respond. Use it to compel your best customers to take special note of:

- Customer Up-Sells
- Service Upgrades
- Technology News
- New Product Launches
- Product Updates and Upgrades
- Changes to Services and Terms
- Recall Notices
- Service Interruptions and Recoveries

INTEGRAM puts your high-tech customers in ready reach. Delivers extra impact when your innovations need to stand out. And takes on routine data processing tasks—expertly—to free up valuable time and resources. If you're in high-tech, call INTEGRAM today—at 1-800-732-4138—and let's talk about how INTEGRAM's services can position you in front of a fast-paced industry.



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INTEGRAM is Ready to Respond. Call now: 1.800.732.4138!