

YOUR DIRECT MAIL WILL ARRIVE **FASTER.**
HIT **HARDER.** AND DRIVE **GREATER** RESPONSE.



Today, more than ever, the key to your direct mail success is speed.

When opportunities arise, tragedy strikes or issues surface, your audience hears about it instantly. So a fast response is critical. And a slow response can mean nothing at all.

Even bills, statements and fulfillment pieces can drive response by reaching recipients faster—with a look that says, “Urgent! Open Immediately!”

That is why, when you call Integram to expedite your mailings, we’ll be waiting with an unmatched capacity of laser printers instantly available, even on our busiest days. So you can send your urgent mailing...without delay!

What you may consider impossible in direct mail production, INTEGRAM does every day...guaranteed!

When you turn to most full-service mailers looking for quick turnaround—especially with average-quantity mailings—you run into a huge problem.



The internet has raised the average consumer’s expectations of responsiveness. INTEGRAM gives direct mailers the power to respond.



At INTEGRAM, long rows of networked laser printers run numerous large jobs concurrently. There are no queues, and no job waits.

The majority of large, busy mailshops rely on one or two large, million-dollar document processors to perform all their laser personalization. They’re booked days in advance, making them inflexible when it comes to accommodating unexpected needs.

Even worse, when one of those big machines goes down, it can take hours—even days—to bring it back online. And every job in its queue is pushed back.

Try asking any laser shop that uses million-dollar “document processors” to guarantee same-day mailing and see what they say. Then come to Integram, where we make and honor that guarantee every day.

Call INTEGRAM when you can’t afford to wait, and there’s no time for mistakes!

Integram was created with one purpose in mind: To answer the need for fast turnaround direct mail like no one else.

By relying on a unique network of scores of high-capacity laser printers—controlled by an even more unique PC network utilizing proprietary

(over, please)

software—Integram ensures that every mailing you give us will reach your audience with unparalleled speed.

Our innovative network means that if any printer fails, several replacements come right on line. Should computer problems occur, backup PCs instantly pick up the load—even with several other projects running at the same time.

Lasered letters are folded, inserted and stamped on-site, then whisked away for direct transport to over 100 Post Offices nationwide. Overnight delivery of your Air-Gram mailings can be expected.

Why don't other service bureaus develop a similar system and match our 1-to-2 day delivery speed? Because most mailings deliver a competitive response

rate with 7-to-10 day delivery, and so that's the standard of the industry. We're here for the mailers who need the value of maximized production speed—at affordable prices—with a system that was created for that purpose. In today's time-conscious world, the best value in mail preparation and delivery is often the mailing that reaches its recipients fastest—making the first, strongest and most lasting impression.

Call now—1.800.732.4138—to discuss what's possible, and how clients like AARP, the Smithsonian and Network Solutions helped make INTEGRAM an Inc. 500 "Fastest-Growing" company.

Find out why so many successful companies have chosen to grow with us.



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INTEGRAM is Ready to Respond. Call now: 1.800.732.4138!